

2 Minute Medicine™ is the *only* award-winning, physician-run expert medical media company. Relied upon by academic institutions, hospitals, global pharmaceutical brands and the public for timely and authoritative news, we help to drive medical progress and inspire change.





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# Award-Winning, Physician Medical Reporting

## Massachusetts Medical Society's 2014 INFORMATION TECHNOLOGY AWARD



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**Forbes**

THE  
HUFFINGTON  
POST

**AMA**  
AMERICAN  
MEDICAL  
ASSOCIATION

*"...a lifesaver...perfect  
for an overview of the  
latest research."*  
- MidLevelU

Content Trusted By: \_\_\_\_\_



**MJA**  
The Medical Journal of Australia

SIGNATURE  
HEALTHCARE  
*The mark of personal care™*

*...and many more*



# 625,000

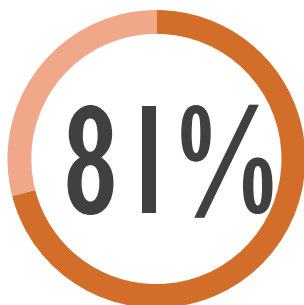
TOTAL CONTENT AVG. MONTHLY  
PAGEVIEWS

# 8,200,000

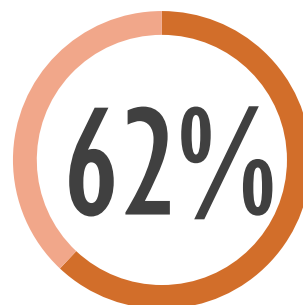
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# 35

MEDIAN AGE



OF READERS ARE DOCTORS,  
NURSES, OR TRAINEES



OF READERS ARE  
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## Daily Medical Reports

Curated, physician-written and peer-reviewed reports of breaking medical studies



## Weekly Rewinds

A weekly, digestible and curated summary of the top 5-6 studies published in the past week



## The Classics in Medicine Series<sup>TM</sup>

Our renowned collection of physician-written landmark trial summaries

## Specialties Covered

Multi-specialty, physician-written and curated medical news with an appeal to the practicing clinician, trainee, and allied health professional

- Cardiology
- Chronic Disease
- Dermatology
- Emergency Medicine
- Endocrinology
- Gastroenterology
- Imaging and Intervention
- Infectious Disease
- Nephrology
- Pediatrics
- Obstetrics and Gynecology
- Oncology
- Ophthalmology
- Preclinical Trials
- Psychiatry
- Public Health
- Pulmonology
- Surgery





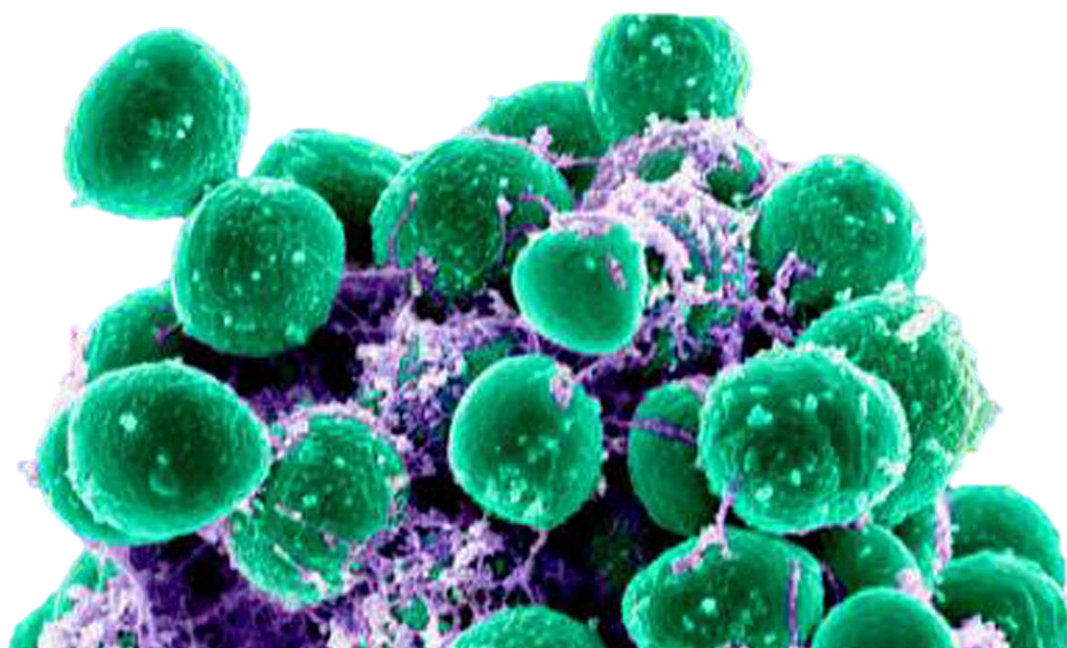


## Daily Medical Reports

Curated, physician-written  
and peer-reviewed reports of  
breaking medical studies

Limited License: Starts at \$500/month

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### Weekly Rewinds

A weekly, digestible and curated summary of the top 5-6 studies published in the past week

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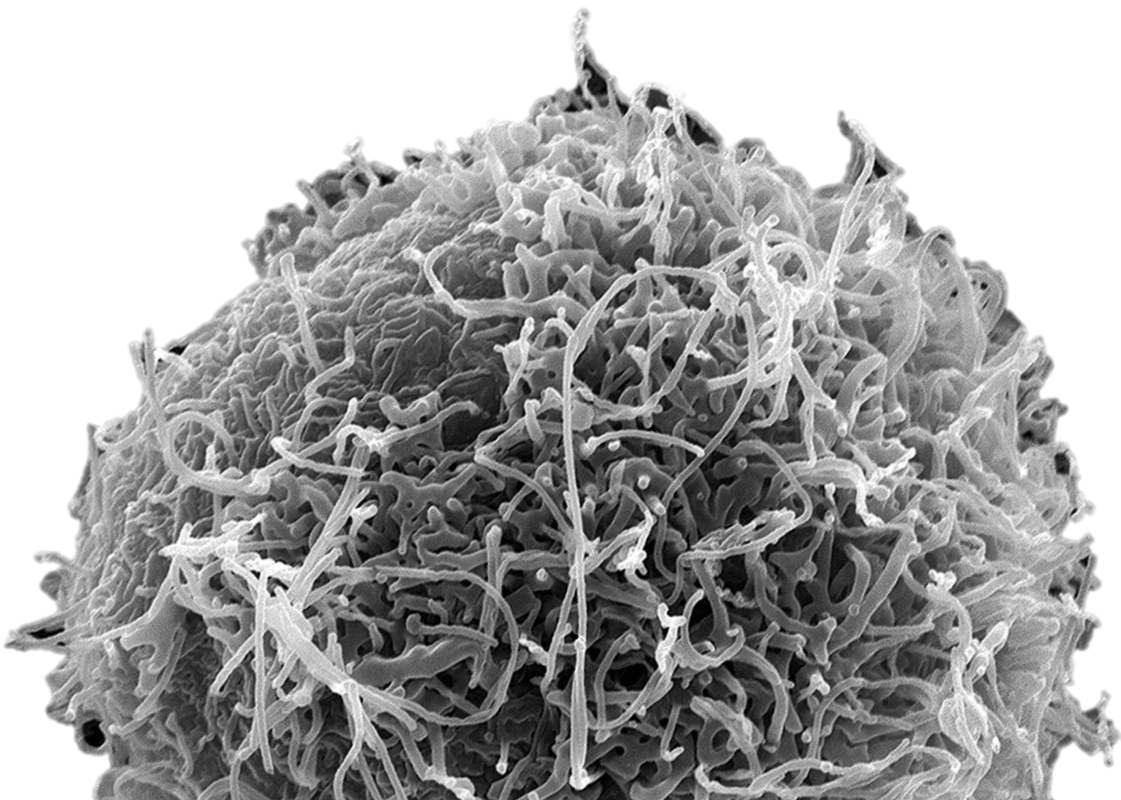




## The Classics in Medicine Series™

Our renowned collection of physician-written landmark trial summaries

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## Online Ads

Ads should be a static image (no flash, though it may be hyperlinked to your website).

All graphics must be less than 500KB.

### Ad locations:

*Masthead (All Pages): 480×60*

*Right Sidebar Top/mid/bottom positions (All pages or target specific categories/archives): 125×125*

Rates start at \$300/month, flat.

Masthead placements are site-wide.

Sidebar placements can be targeted for the home page, specialty archive pages, as well as all Classics in Medicine Series™ and Patient Basics: Health A to Z articles.

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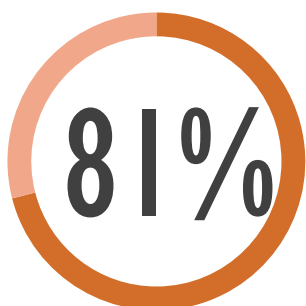
Emails are sent out daily to our list of subscribers - over 100,000 emails sent per month to physicians and health professionals.

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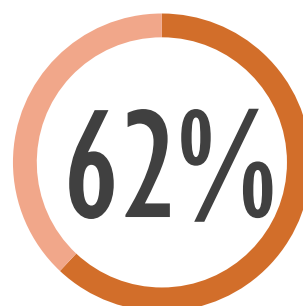
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